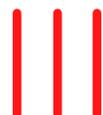


I N T E R A C T I V E

B R O A D C A S T



 **#LIVE**

Live experiences create immersive, meaningful connections with your audience, no matter who, or where, they are.

Face to face is the best form of communication, and interactive broadcasts are the next best option because it creates a sense of inclusion and connection.

97%

rise in the intent of purchase when your client enjoys the video and it increases brand association by 139%

52%

of marketers worldwide name video as the type of content with the best ROI

38%

of consumers are more likely to have a positive perception of a brand with a high-quality video experience

78%

of events that used L.S. said that the top benefit was achieving deeper interactions with their audience

30%

of people who watch a live streamed event will attend that same event the following year

77%

of people who have been presented with a high-quality video experience would proceed to purchase from the brand



Interactive broadcasts

Real Time Engagements

Use pictures, text, Q&A, polls, and live chat.

Architecture & Sponsorship

Bespoke setup and visual strategy for each stream.

Simulcast & Secure Streaming

Embedded private players, simultaneous streaming & custom RTMP destination

Content Library

Legacy Content & Database

Increase the lifespan of your content through a comprehensive database

Video Search

Comprehensive UX and in video search

Revenue Streams

Increasing audience engagement before, during, and after the event, and generating new revenue streams.

Strategy & Analytics

Strategy

Increase the value, efficiency, and impact of events.

Analytics

Smart content with proven ROI that drives strategy

Sponsorship Consultancy

Create a bespoke experience for your sponsor while creating new revenue streams.

#INTERACTIVESOLUTIONS

Broadcast

- 1080p and up to 4k broadcast
- Bespoke design and transitions
- Bespoke live architecture
- Sponsorship ready
- Complete control on prerecorded content
- Tailored call-in solutions
- Up to 9 simultaneous calls
- Seamless multi-platform integration (zoom and skype)
- Live chat support
- Your own designated event team

Best for quality, control & visual experience

Webinar

- Ease of use - web-based platform
- Up to 600 live participants
- Integrated live Q&A, polls & chat
- Prerecorded content library
- Room design and branding
- Stream to multiple platforms (720p)
- Waiting, rehearsal & breakout rooms
- AWS based servers

Best for audience participation and large meetings

Webcast

- Ease of use - web-based platform
- 720p and up to 1080p
- Custom design
- Sponsorship ready
- Control on prerecorded content
- Web-based call solution
- Up to 9 simultaneous calls
- In live overlays
- Live chat support
- Your own designated event team

Best for small events and on-demand content

Visual content management

Easy to manage historic content database, with backend control, sharing abilities, private and public links, streaming options & basic analytics.

Searchable embedded gallery

Fully integrated searchable video galleries, API linked to your VCM, that allows for interactivity, sharing, comments & legacy content.

On-Demand & targeted content

Add value to your community with on-demand content, targeted content, restricted access, dynamic sponsorship & much more.

Revenue models

Sponsorship ready solutions, allowing for multiple revenue streams, from subscription to targeted advertising.

Analytics

A state-of-the-art data visualization solution, to enable a live overview of the event and individual actions, including a D&I and custom data reports for sponsors.

Working with both live data and on-demand analytics, you can have a clear overview of the entire content library as well as the live events and create have clear data and RoI for sponsors.

Strategy

We are an award-winning, global team with many years of experience in every aspect of visual content production, UX & UI, marketing, branding, broadcasting and storytelling.

Our methodology is collaborative and holistic, involving multiple data sources to create opportunities for growth.

We work with your teams to understand and isolate the targets you need to achieve, and to give you practical solutions to achieve them.

CONTACT

Tailor your services

We want this to be a genuinely collaborative process and so we look forward to discussing everything here in great detail and answering your questions.

For our #eventprofs who organise more than one event, talk to us about our subscription packages for a tailored rate card, creative services, and more.

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Trusted by:



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