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#SmartVideo

AMMP DIGITAL

POWERING: EXPERIENCES REVENUES INSIGHTS YOU

- We believe in the power of personalised experiences
- Our data-driven products are beautiful and easy to use
- We build smart digital solutions for the events industry

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PORTFOLIO

SMART DATA DRIVING DIGITAL EXPERIENCES

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CLICK - ENGAGE - REPEAT

Is simplifying event registration enabling you to capture qualified data and deliver better experiences to your audiences with our fast registration tool. With a quick setup, our global events wallet allows users to register for your event in less than 30 seconds, engage immediately with your community and register for future events any time, anywhere.

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LIVE AND ON-DEMAND CONTENT

Augmenting your live and on-demand content to enable you to create an interactive VOD platform and create new revenue streams. With a simple embed code, our fully customisable content management system, our solution sits within your platform, enabling in-depth search, automatic multi-language captions, and dynamic sponsorship options.

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#LIVE #ONDEMAND #SMARTVIDEO

Increase the lifespan of your content through a comprehensive database of legacy content powered by AI in video search that is increasing audience engagement before, during, and after the event, and generating new revenue streams.

With hybrid events taking the main stage, VOD allows you to engage with new audiences, and add value to your community

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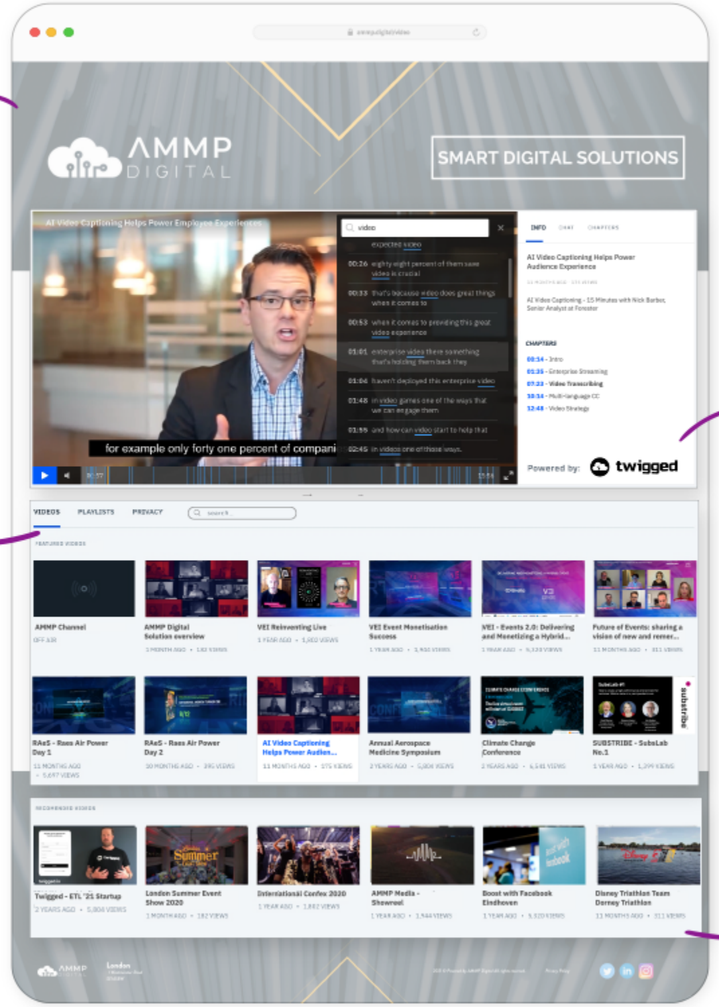
FEATURES

INTEGRATIONS

- Platform agnostic solutions
- Bespoke design
- Easy embed solutions
- Custom enterprise platform solutions



INTERACTIVITY

- In-video keyword search
- Dynamic sponsorship
- Interactive chapters
- Multi-language automatic closed-captioning
- Individual and channel chat
- Google AdWords integration
- Secure video hosting and viewer tracking

CONTENT LIBRARY

- Powerful database management solutions
- Fully searchable: speakers, keywords, title, event & custom
- Dynamic automatic playlists
- In-depth analytics
- Private and public video control
- OTT solutions for live and on-demand content

PERSONALISATION

- Targeted ads and content
- Custom access rules
- SSO and data integrations
- Custom metadata
- Behavioural tracking & analysis
- Automatic video trimming
- Geographical access control
- Advanced AI-driven monetization options for VOD (Video on Demand)

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HOW IT WORKS

UPLOAD FROM ANY SOURCE

AI CURATION TOOLS

- AI transcription and Closed captioning
- Dynamic playlists
- Visual content architecture
- A.I. visual content analysis
- Predictive & behavioural analytics

AI CURATION TOOLS

- Add custom design elements
- Embed code deployment
- Custom integration (Enterprise)
- Data sync and SSO
- Analytics report

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REVENUE STREAMS

CREATING SMART CONTENT THAT IS INTERACTIVE AND SHAREABLE, CREATES A NEW DIMENSION OF THE EVENT, BACKED BY LIVE DATA.

ON-DEMAND (VOD)

Leveraging preexisting content, we will increase its lifespan by developing it into an interactive and targeted monetisable asset:

Sponsorship packages
Membership subscription
Resonance tools (audience acquisition) (AI)
Pay as you go (individual prices)
Dynamic Sponsorship (AI)
Behavioural insights (personalisation, business intelligence)
Targeted highlights social share (AI)
Interactive content (search, tag, share, comment, create)

LIVE CONTENT

Creating smart content that is interactive and shareable, creates a new dimension of the event, backed by live data:

Targeted smart content (sponsorship)
Pay as you go (individual prices)
Dynamic widgets (Adds) (AI)
Asynchronous video (ripple round tables)
Personalised targeted small content (speakers shares) (AI)
Behavioural insights (personalisation, business intelligence)
Highlights social share (AI)

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PRICES GUIDE

	STARTER	ADVANCED	PRO
Bespoke Channel	✓	✓	✓
Embedded solution	✓	✓	✓
In-video keyword search	✓	✓	✓
Database search	✓	✓	✓
Automatic closed captioning	✓	✓	✓
Dynamic playlists	✓	✓	✓
Audience	up to 500 attendees	up to 2,000 attendees	up to 10,000 attendees
Bespoke design	✓	✓	✓
Individual and channel chat	✓	✓	✓
Interactive chapters	✓	✓	✓
Secure video hosting	✓	✓	✓
Analytics reports	✓	✓	✓
Static adds	✓	✓	✓
Live-streaming players & RTPM			✓
Behavioural tracking & analysis			✓
Geographical access control			✓
SSO and data integrations			✓
Geographical access control			✓
Advanced AI-driven monetisation (VOD)			✓
Google AdWords integration			✓
Behavioural tracking & analysis			✓
Bespoke integrations & management			✓
Availability	12 months	12 months	12 months
Hours of content	up to 32 hours	up to 96 hours	up to 144 hours
	£970	**£3,690**	**£1,490 /MONTH**

*PRICES DO NOT INCLUDE VAT

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SMART

DATA & CONTENT

BESPOKE EXPERIENCES

NEW REVENUE STREAMS

BEHAVIOURAL DATA

BUSINESS INTELLIGENCE

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